

Table of Contents

 Table of Contents

 What is copyright?

 What is the current law concerning digital copyright?

 Why is this an important issue right now?

 What kinds of activities violate federal law?

 Specifically, is sharing and downloading mp3 files (or other types of music files) and videos illegal?

 What are legal alternatives?

 How do you get caught violating copyright law?

 If the IP address leads to my computer, what happens next?

 How do you report a copyright infringement?

 Related Policies & Links:

 Related File-Sharing Documents:

 Legal Music and Movies Online:

What is copyright?

Copyright is legal protection of intellectual property, in whatever medium, that is provided for by the laws of the United States to the owners of copyright. Types of works that are covered by copyright law include, but are not limited to, literary, dramatic, musical, artistic, pictorial, graphic, film and multi-media works. Many people understand that printed works such as books and magazine articles are covered by copyright laws but they are not aware that the protection extends to software, digital works, and unpublished works and it covers all forms of a work, including its digital transmission and subsequent use.

What is the current law concerning digital copyright?

The Digital Millennium Copyright Act (DMCA), signed into law in 1998, recognizes that digital transmission of works adds complexity to the Copyright Law. The DMCA provides



non-profit educational institutions with some protections if individual members of the community violate the law. However, for Robert Morris University to maintain this protection, we must expeditiously take down or otherwise block access to infringing material whenever it is brought to our attention and whether or not the individual who is infringing has received notice.

DMCA infractions can result in serious consequences regarding activities of faculty, graduate students, or staff who are performing teaching or research functions if the university has received more than two notices of infringement against an individual within a three-year period.

Universities and individuals can be subject to the imposition of substantial damages for copyright infringement incidents relating to the use of University network services. In a civil action, the individual infringer may be liable for either actual damages or statutory damages of up to \$30,000 (which may be increased to up to \$150,000 if the court finds the infringement was willful). In addition, individual infringers may be subject to criminal prosecution. Criminal penalties include up to ten years imprisonment depending on the nature of the violation.

In addition, the <u>Higher Education Opportunity Act (HEOA)</u> of 2008 requires all U.S. colleges and universities deal with unauthorized file sharing on campus networks, imposing three general requirements on:

An annual disclosure to students describing copyright law and campus policies related to violating copyright law;

A plan to "effectively combat the unauthorized distribution of copyrighted materials" by users of its network, including "the use of one or more technology-based deterrents"; and

A plan to "offer alternatives to illegal downloading".



RMU-IT-SEC-10 Copyright Infringement Policy Why is this an important issue right now?

Copyright is an issue of particular seriousness because technology makes it easy to copy and transmit protected works over our networks. While Robert Morris University encourages the free flow of ideas and provides resources such as the network to support this activity, we do so in a manner consistent with all applicable state and federal laws. Robert Morris does not condone the illegal or inappropriate use of material that is subject to copyright protection and covered by state and federal laws.

What kinds of activities violate federal law?

Following are some examples of copyright infringement that may be found in a university setting:

- Downloading and sharing MP3 files of music, videos, and games without permission of the copyright owner
- Using logos without permission
- Placing an electronic copy of a standardized test on a department's web site without permission of the copyright owner

Enhancing a departmental web site with music that is downloaded or artwork that is scanned from a book, all without attribution or permission of the copyright owners Scanning a photograph that has been published and using it without permission or attribution

Downloading licensed software from non-authorized sites without the permission of the copyright or license holder

Making a movie file or a large segment of a movie available on a web site without permission of the copyright owner

Specifically, is sharing and downloading mp3 files (or other types of music files) and videos illegal?



It is true that some copyright holders give official permission to download MP3 files and you might be able to find a limited number of videos that are not copyright protected. It is also true that some MP3 files are copyright free and some MP3 files can be legally obtained through subscription services. However, most MP3 and video files that are shared do not fall into any of these categories.

US Copyright Law allows you to create MP3s only for the songs to which you already have rights; that usually means you purchased the CD or downloaded a file via a subscription service. US Copyright Law allows you to make a copy of a purchased file only for your personal use. Personal use does not mean that you can give a copy to other people, or sell a copy of it.

What are legal alternatives?

The Internet offers a variety of legal entertainment alternatives, whether downloads or streaming, free or fee-based, DRM or DRM-free, well-known artists or surprising discoveries. EDUCAUSE (a community of IT leaders and professionals committed to advancing higher education) has identified a long list of these, cataloged at Legal Sources of Online Content.

How do you get caught violating copyright law?

Copyright holders represented by organizations such as the Recording Industry Association of America, the Business Software Association, and the Motion Picture Association of America are applying serious efforts to stop the infringing downloads of copyrighted music, movies, and software. The companies or their agents locate possible copyright infringements by using automated systems.

Robert Morris uses technology to detect copyright infringement, and is <u>required to act</u> <u>on the notification</u>.



Action Taken in Response to Subpoenas: Upon receipt of a valid subpoena, Robert Morris University is obligated to turn over any electronic information regarding specific instances of infringing material that has been allegedly transmitted over its networks, in accordance with the standard procedures of the Office of the General Counsel.

How do you report a copyright infringement?

You can report alleged copyright infringements on Robert Morris University systems or direct other copyright questions to <u>help@rmu.edu</u>.

Related Policies & Links:

- » Digital Millennium Copyright Act of 1998 (DCMA) (see Title II, § 512)
- » DCMA: U.S. Copyright Office Summary
- » Copyright Office: Agent Designation for Service Providers
- » Acceptable Use

Legal Music and Movies Online:

» Visit Legal Sources of Online Content for a comprehensive listing of options.

Questions or comments to: help@rmu..edu

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